

## **Abstract**

### **Features of sustainability and its implementation** **by a medium-sized company**

Sustainability is represented everywhere. In every company, discounter, supermarket and product advertising this word is used to attract customers. The term sustainability is usually mentioned together with climate and environmental protection and is intended to indicate that all production and projects should ensure the continuous protection of our environment. Sustainability is introduced in companies to increase productivity. Prizes will be awarded to honour those companies that have already implemented it and to encourage other companies to do more for sustainability.

This research work aims to make a valuable contribution to raise awareness of the notion that a sustainable economy makes sense, is possible and for contractors – as top performers and risk carriers – can be very successful and satisfactory. In this business thesis, I will refer to a medium-sized company and compare it with the CSR criteria, exploring whether Schwörer Haus KG has fulfilled the criteria or what should they do to accomplish them.